

**Core Values** - "Be Happy" is a set of core values have been adopted throughout our organization. These values are very much in place today and extend to our clients, candidates and employees alike.

- Beacon - Like a shining beacon of light, we play a key advisory role to our clients in all matters related to HR.
- Enabling - By maintaining the highest level of professional competency, we enable ourselves and our clients to achieve every goal we set.
- Honesty - By insisting on honesty and maintaining the highest levels of business ethics, we win the trust of all who work for us and all whom we work for.
- Attitude - With our can-do attitude, we enable ourselves to take on and overcome any challenge, whether as individuals or as a company.
- Passion - There is no success without passion, and we will always have a desire to achieve service excellence and stay ahead through continuous learning.
- Process - We will always follow the processes that lead to success, including keeping to best practices, maintaining a trim organization, adherence to SOP and providing a professional Shared Service Center.
- Yield - We will do all we can to yield the best results, which means not just profit and performance for ourselves, but also for every client that we serve.