

Managing Director



One of the founding partners of Mango Tree Resources, SL Chua wields close to twenty years of experience in all aspects of Manufacturing and Supply Chain Management. He currently oversees the management of Mango Tree Resources, as well as leads its Manufacturing/Technology Group, personally focusing strongly on senior management positions in these high priority sectors.

SL's extensive experience as a senior supply executive spans both major American and European corporations in diverse industries. Foreseeing the inevitable change in the business climate in Singapore, he left the manufacturing industry to set up his own HR consultancy in 2004.

SL has grown Mango Tree Resources rapidly within a few short years of its incorporation, establishing an especially strong foothold in the manufacturing industries, a sector in which his profound experience was given full leverage. His track record that was built up across almost all key areas of Supply Chain Management and Manufacturing enabled him to forge unparalleled rapport with clients in these sectors, which became the fastest growing divisions in Mango Tree Resources.

Strong and synergistic relationships with clients are SL's greatest assets in his current role, where he manages key accounts and specializes in both retained and contingency assignments in senior management positions encompassing Supply Chain Management, Quality, Manufacturing Management and Support (i.e. Human Resources, Accounting, Distribution, Warehouse, etc) as well as Operations and Operations Management.

Immediately prior to founding Mango Tree Resources, SL was Purchasing Director of Philips Electronics (S) Pte Ltd. As a part of the senior management team, he supervised the purchasing and planning functions of Philips ETG-Singapore, specializing in Front-End Equipment manufacturers.

Previous to his successful tenure with Philips, SL had built an impeccable track record with several industry leaders, including:

- Unipart Group, a UK automotive company, where served as Regional Purchasing Manager for the Asia Pacific region.
- ESEC Industries (S) Pte Ltd, a Swiss Corporation specializing in assembly of Back-end Semi-Conductor - Equipment, where he was Materials Manager.
- AVEX Electronics (S) Pte Ltd, an American EMS company in Singapore, where SL pioneered as a Senior Buyer and was later promoted to IPO Manager.

SL holds a MBA from University of Birmingham, a Bachelor of Science Degree from University of London and a Diploma in Supply Chain Management from Nanyang Polytechnic. SL is fluent in English and Chinese. In addition, SL gained a Certified Purchasing Manager (CPM) awarded by the National Association of Purchasing Management Inc, in USA in 1992, and re-certified in 1997 & 2002.